

ABIC 2002

SASKATOON, SK SEPT. 15-18

SPONSORSHIP OPPORTUNITIES, BENEFITS & ENTITLEMENTS

DIAMOND

Cash Sponsorship \$15,000 and over

*** NEW TO ABIC 2002 ***

*** Co-Hosted Monday Night Hospitality “Convergence” Event**

(This event will be organized by the ABIC 2002 Event Coordinator and is cost-inclusive)

*** Use of a private meeting/business area at the conference site**

(Exclusive to Joint Venture & Diamond Level Sponsors Only)

Benefits & Entitlements

- ◇ Opportunity to chair 2 sessions
- ◇ Early and final registration list of delegates and exhibitors
- ◇ Space on publication table to display and distribute company publications
- ◇ Complimentary 10' X 8' exhibit space *(Valued at \$1250 + GST = 1337.50)*
- ◇ 4 invitations to Premier’s Invitational Breakfast
- ◇ 4 complimentary conference registrations - *(Single Registration Value of \$700 “Early Bird” rate) plus 1 additional complimentary registration for each additional \$5,000 above \$30,000.*
- ◇ One full-page, four-colour advertisement (supplied by sponsor) in final conference program
- ◇ Hot-link from the ABIC 2002 home page – **50-word profile with logo**
- ◇ Profile of company or organization in final program – **350-word profile**
- ◇ Recognition in all media releases and marketing material (print and electronic)
- ◇ Recognition in promotional brochures and documents (print and electronic)
- ◇ Name mentioned throughout conference program
- ◇ Recognition Award
- ◇ Opportunity to provide information or promotional item in registration kit
- ◇ Express registration and conference check-in
- ◇ Recognition on signage at conference

CONTACT: Lucille Richardson, ABIC 2002 Conference Coordinator

The Atrium at Innovation Place, #101-111 Research Dr., Saskatoon, SK S7N 3R2

Phone: (306) 683-2242 Fax: (306) 683-2264 E-Mail: abic@abic.net

Oct. 24th 2001

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PLATINUM

Cash Sponsorship of \$12,000 - \$14,999

- ✓ **Opportunity to chair 1 session**
- ✓ **Early and final registration list of delegates and exhibitors**
- ✓ **Space on publication table to display and distribute company publications**
- ✓ **Complimentary 10' X 8' exhibit space** (*Valued at \$1250 + GST = 1337.50*)
- ✓ **3 invitations to Premier's Invitational Breakfast**
- ✓ **3 complimentary conference registrations** (*Single Registration Value of \$700 "Early Bird" rate*)
- ✓ **Advertising: ½ page black and white** (supplied by sponsor) in final program
- ✓ **Hot-link** from the ABIC 2002 home page – **40-word profile with logo**
- ✓ **Profile** of company or organization in final program – **250-word profile**
- ✓ **Recognition** in promotional brochures and documents (print and electronic)
- ✓ **Recognition** in selected media releases
- ✓ **Name mentioned** throughout conference program
- ✓ **Recognition Plaque**
- ✓ Opportunity to provide information or promotional item in registration kit
- ✓ Express registration and conference check-in
- ✓ Recognition on signage at conference

GOLD

Cash Sponsorship of \$9,000 - \$11,999

- ✓ **Complimentary 10' X 8' exhibit space** (*Valued at \$1250 + GST = 1337.50*)
- ✓ **2 invitations to Premier's Invitational Breakfast**
- ✓ **2 complimentary conference registrations** (*Single Registration Value of \$700 "Early Bird" rate*)
- ✓ **Advertising: ¼ page black and white** (supplied by sponsor) in final program
- ✓ **Hot-link** from the ABIC 2002 home page – **30-word profile with logo**
- ✓ **Profile** of company or organization in final program – **200-word profile**
- ✓ **Recognition** in promotional brochures and documents (print and electronic)
- ✓ **Recognition** in selected media releases
- ✓ **Name mentioned** throughout conference program
- ✓ **Recognition Plaque**
- ✓ Opportunity to provide information or promotional item in registration kit
- ✓ Express registration and conference check-in
- ✓ Recognition on signage at conference

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SILVER

Cash Sponsorship of \$6,000 - \$8,999

- ✓ **Complimentary 10' X 8' exhibit space** (*Valued at \$1250 + GST = 1337.50*)
- ✓ **1 invitation to Premier's Invitational Breakfast**
- ✓ **1 complimentary conference registration** (*Single Registration Value of \$700 "Early Bird" rate*)
- ✓ **Advertising: business card size black and white** (supplied by sponsor) in final program
- ✓ **Hot-link** from the ABIC 2002 home page – **20-word profile with logo**
- ✓ **Profile** of company or organization in final program – **150-word profile**
- ✓ **Recognition** in promotional brochures and documents (print and electronic)
- ✓ **Recognition** in selected media releases
- ✓ **Name mentioned** throughout conference program
- ✓ **Recognition Plaque**
- ✓ Opportunity to provide information or promotional item in registration kit
- ✓ Express registration and conference check-in
- ✓ Recognition on signage at conference

BRONZE

Cash Sponsorship of \$3,500 - \$5,999

- ✓ **1 complimentary conference registration** (*Single Registration Value of \$700 "Early Bird" rate*)
- ✓ **Hot-link** from the ABIC 2002 home page – **logo only**
- ✓ **Profile** of company or organization in final program – **100-word profile**
- ✓ **Recognition** in promotional brochures and documents (print and electronic)
- ✓ **Recognition** in selected media releases
- ✓ **Name mentioned** throughout conference program
- ✓ **Recognition Plaque**
- ✓ Opportunity to provide information or promotional item in registration kit
- ✓ Express registration and conference check-in
- ✓ Recognition on signage at conference

CONTRIBUTOR

Cash Sponsorship of \$1,000 - \$3,499 (*includes in-kind sponsorships*)

- ✓ **Hot-link** from the ABIC 2002 home page – **logo only**
- ✓ **Identification** of company or organization in final program
- ✓ **Recognition** in promotional brochure and selected documents (print and electronic)
- ✓ **Recognition** on signage at conference
- ✓ **Name mentioned** throughout conference program
- ✓ **Recognition Certificate**

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