

September 23-26, 2007, Calgary, Alberta, Canada



ABIC 2007

Harnessing Science for the Evolving Consumer: The fit of Agricultural Biotechnology

DEAR FRIEND OF AGRICULTURAL BIOTECHNOLOGY:

In recent years, the annual Agricultural Biotechnology International Conference (ABIC) has become an essential event for professionals around the world.

Scientists, entrepreneurs, policy specialists, government officials and many others depend on ABIC conferences to be challenging, penetrating and highly applicable to their day-to-day work.

It is with the greatest pride that we invite you to attend ABIC 2007, from September 23 to 26, 2007 in Calgary, Alberta, Canada. Our aim is to build on the successes of previous conferences and take ABIC into exciting new territory.

GET CLOSE TO CONSUMERS

The field of agricultural biotechnology is located at the intersection of scientific possibility and commercial reality. The advance of the products and technologies of ag biotech depends in equal measure on what science can do and how consumers respond.

The theme of ABIC 2007 Calgary is Harnessing Science for the Evolving Consumer: The Fit of Agricultural Biotechnology.

GET CLOSE TO THE ISSUES

With ABIC Calgary 2007 less than one year away,

we have searched the globe to bring you the most authoritative and forward-looking speakers on a wide variety of essential ag biotech topics. These include:

- pharmaceuticals, nutraceuticals and human health
- industrial bioproducts
- consumer choices and perceptions
- processing and development technologies in food
- rural development and enhancement
- animal health/livestock genomics

GET CLOSE TO WESTERN CANADA'S MAGNIFICENT OUTDOORS

Calgary, Alberta, Canada is uniquely positioned to host an event of the magnitude of ABIC 2007. A sophisticated, high-tech city of 1 million people, Calgary offers all the big-city amenities: convenient air connections, fine dining, extensive shopping and first-class accommodations.

A short drive from Calgary is the gateway to the Canadian Rocky Mountains. Here you'll find a range of leisure and recreational activities that very few places in the world can match. If you like to hike, we have some of the best anywhere. If fly-fishing is your passion, nowhere can you find world-class angling so close to a major

urban center. If you enjoy mountain biking, the possibilities are endless.

If ag biotech is your business, ABIC Calgary 2007 is the place to be. We look forward to welcoming you next year and providing an unforgettable learning and networking experience.

Yours sincerely,

Rick Smith
Co-Chair

Art Froehlich
Co-Chair

ABIC Calgary 2007 Program

The theme for ABIC 2007 is Harnessing Science for the Evolving Consumer: The Fit of Agricultural Biotechnology. Taking a global perspective, industry and scientific leaders along with visionaries will address Agricultural Biotechnology and its impact on world agriculture from production to consumption. This big picture of agriculture biotechnology, its global opportunities and its impact at both local and regional levels will be of great interest to decision makers and leaders in governments, industry, academia and public.

Topics that will be discussed and debated



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will range from Agriculture Biotechnology developments and their contribution to human and animal health; bioproducts and bio-economy; environment; crop and animal improvements; consumer perceptions and acceptance of lessons learned since the launch of first products in mid 1990's.

AGBIO EXHIBITION: REGISTER NOW

A comprehensive trade show and exhibition will run concurrently with the conference. The Exhibition will showcase the latest developments, products, and technology available. All refreshment breaks and the majority of social functions will be held in or near the Exhibition hall. Exhibitors book your space early as space is limited.

EXPERIENCE THE ROCKIES FIRST HAND!

Join us for the First Annual **ABIC Golf Tournament; Silvertip Golf Resort – Saturday, September 22, 2007**

ABIC Calgary 2007 is excited to host the first annual ABIC Golf Tournament at Silvertip Golf Resort, located in Canmore, Alberta, one hour west of Calgary in the beautiful mountain wilderness. Bus transportation will be provided from (and back to) each of the ABIC host hotels at 9:30 am for a tee off time of 11:00am. You will be golfing 18 holes, modified shotgun. It is estimated that the trip will be an all day trip and will include time for you to relax and enjoy your surroundings!

For more information on Silvertip, visit: www.silvertipresort.com. Visit the conference website for more details and register early!



DESTINATION CALGARY

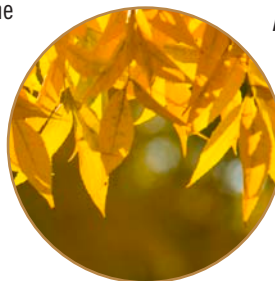
The city of Calgary is ideally situated where the impressive Canadian prairies meets the rugged snow capped peaks of the Rocky Mountains. For pre-and post-meeting adventures, Calgary is located close to the pristine wilderness of the Canadian Rockies and Banff National Park.

Today Calgary is home to over 1 million people, and over 95 corporate head offices. The second-largest head office city in Canada, Calgary is also Canada's energy capital, and boasts the most educated workforce in the country.

Calgary has a climate of four distinct seasons. The conference is being held in September which is our fall season. Generally the weather is quite warm (14 degrees Celsius) but we have been known for the brisk early mornings and evenings.

ACCOMMODATIONS

Three Calgary downtown hotels have been chosen for your convenience while attending ABIC 2007, Marriott Calgary, Fairmont Palliser, and Delta Bow Valley. These hotels have been chosen for their proximity to the Conference Centre and a special discounted conference price has been negotiated for conference participants. Book your rooms today at www.abic.ca/abic2007/



MEET THE STEERING COMMITTEE

Rick Smith, SemBioSys Genetics Inc.
Co-Chair

Art Froehlich, Alberta Agricultural Research Institute (AARI)
Co-Chair

Pete Desai, Desai & Desai Inc.
Program Chair

Darcy Fitzgerald, Alberta Livestock Industry Development Fund (ALIDF)
Finance Chair

Freda Molenkamp, Alberta Agriculture, Food and Rural Development (AAFRD)

Ryan Radke, Bio Alberta

Matthew Machielse, Alberta Agriculture, Food and Rural Development (AAFRD)

George Yeaman, Alberta Crop Industry Development Fund (ACIDF)

Anna Lavalle, AusBiotech Ltd.

Peter Welters, Phytowelt Green Technologies GmbH

Philip Schwab, BIOTECCanada

ABIC CALGARY 2007 SEPTEMBER 23 TO 26, 2007

To register, or for more information, please contact:

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WEBSITE IS OPEN TO TAKE REGISTRATIONS!

ABIC Calgary 2007, keep up-to-date, or register on-line at the conference website:

www.abic.ca/abic2007

