



Arcadia
B I O S C I E N C E S

**Finding New Business Opportunities
with Sustainability in-mind**

ABIC 2010, Saskatoon, Sep 13, 2010



Mission

Arcadia develops plants that improve the environment and human health





Arcadia Corporate Background

Activity: to develop solid proof of concept for budding technologies by several years of testing under greenhouse and field conditions

- ▶ Founded in 2003
- ▶ Privately Owned
 - Exeter Life Sciences (majority)
 - Vilmorin
 - CMEA Ventures
 - BASF Ventures
 - Saints Capital
- ▶ Headquarters & main R&D facilities in Davis, California
- ▶ Additional facilities in Seattle, WA and Phoenix, AZ
- ▶ Total staff 80; R&D staff 60

Whatever the cause, climate change/global warming is a fact

Challenge

1. Reduce further global warming/greenhouse gas emissions
2. Secure food supply in changing climate
3. Keep agriculture-food complex in business

Combine affordable high food production, sufficient for nourishing world population, with sustainable agriculture



Low impact on environment and human health

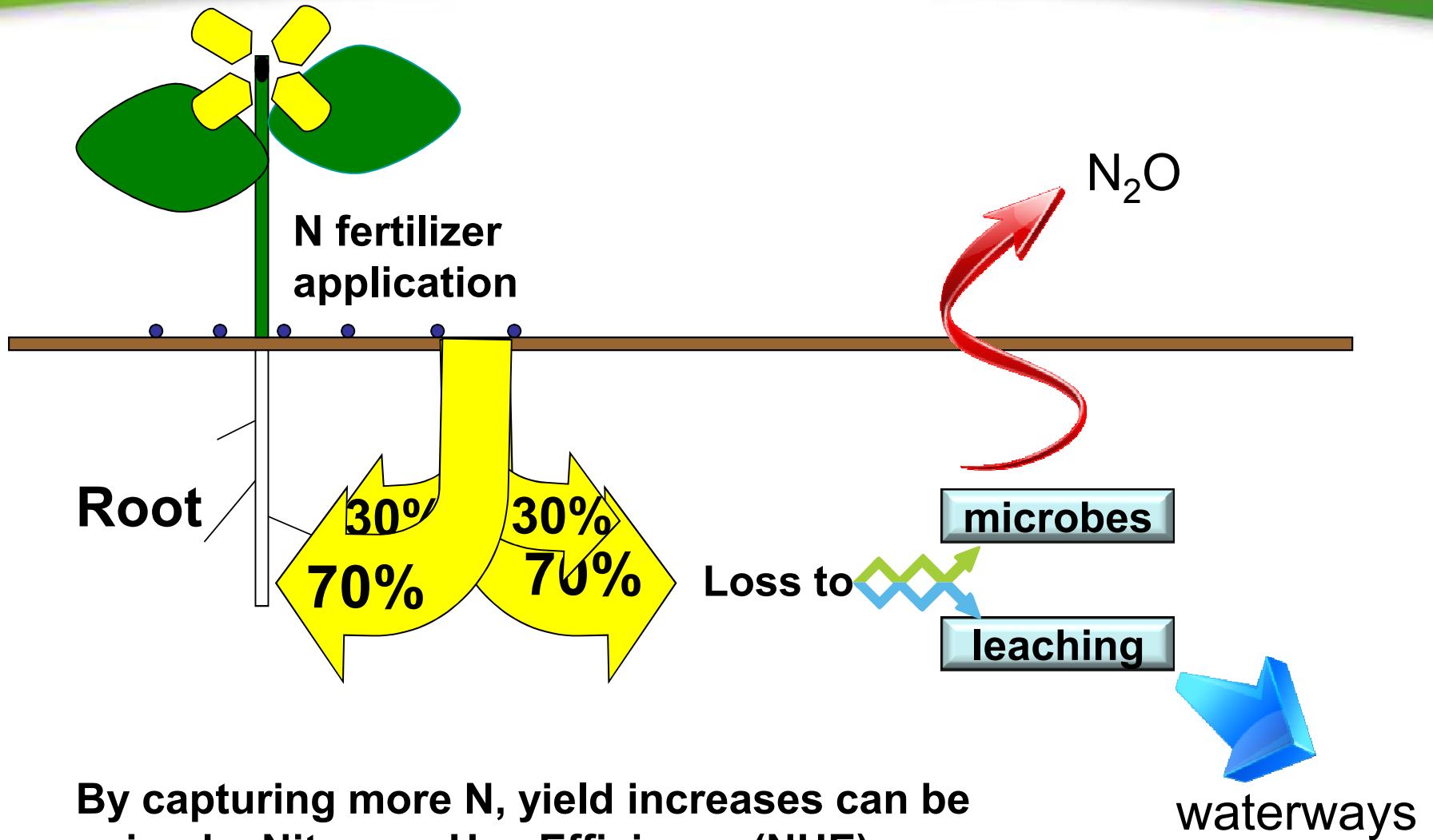
Sustainability of High Yields

- Increased yields needed to meet production demands
 - Increased agricultural inputs (fertilizer and water) are needed to sustain high yields
- Challenges of High Yield
 - Environmental damage from industrial growing practices
 - Heavy fertilizer use contributes to GHG emissions and pollution of water ways
 - Increasing burden on use of fresh water

Nitrogen Efficiency – Situation

- ④ Nitrogen fertilizer is the “fuel” of agriculture
- ④ \$60 billion annual market; tied to natural gas
- ④ Less than 50% of applied nitrogen is used by plants
- ④ The remainder contributes to pollution
 - Water runoff → “Dead Zones”
 - Air emissions → Greenhouse Gas Emissions

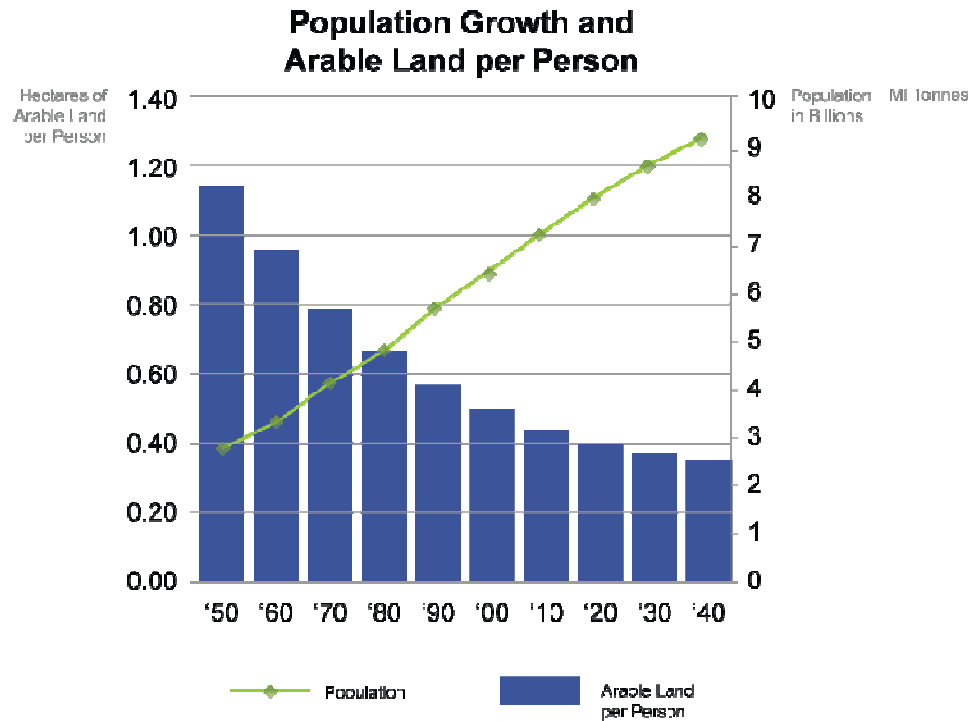
70% of Nitrogen Fertilizer is Lost



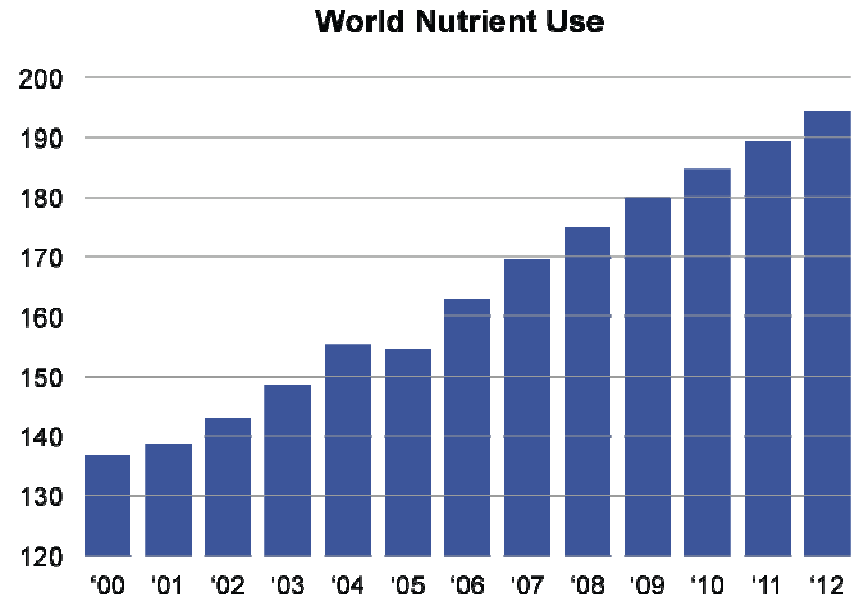
By capturing more N, yield increases can be gained = Nitrogen Use Efficiency (NUE)

Nitrogen Efficiency – Situation

Land per person declining



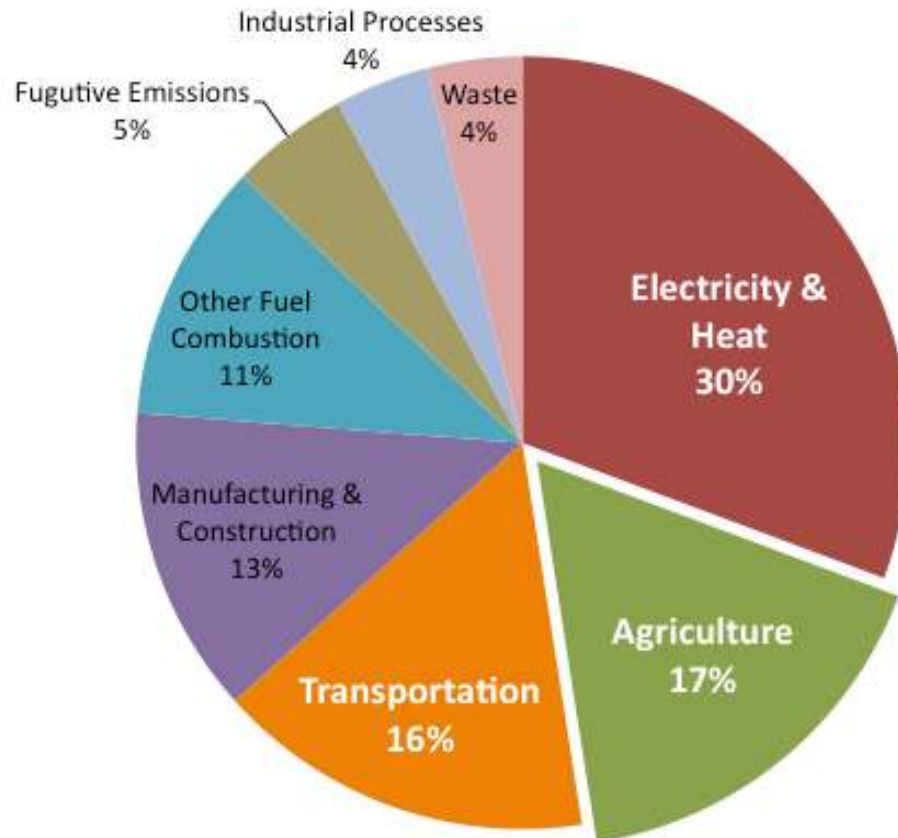
Agricultural productivity driven by fertilizer



Source: FA May 2008

Nitrogen and the Environment

Industrial GHG Emissions by Sector

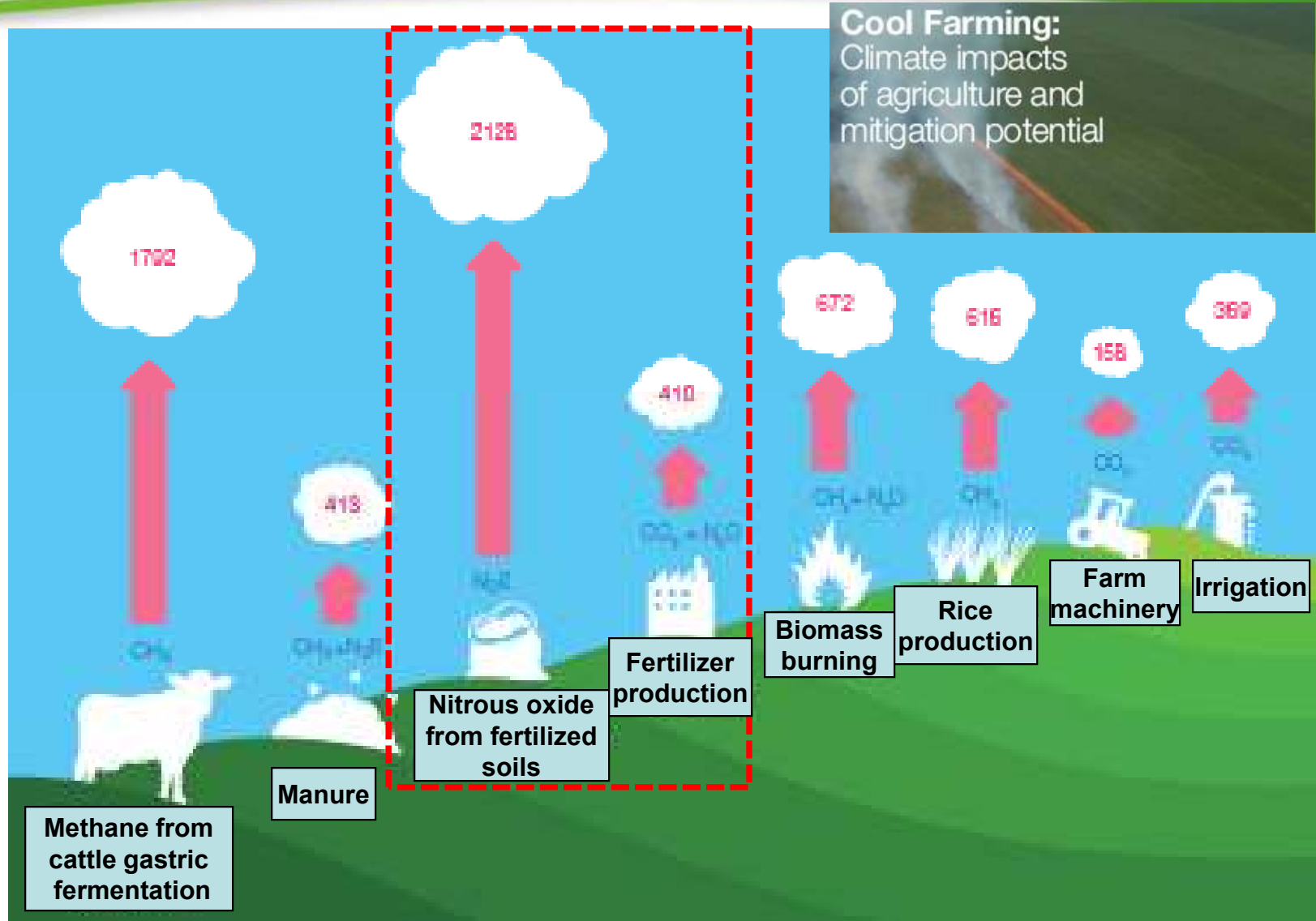


Climate Analysis Indicators Test (CAIT) Version 4.0
(Washington, DC: World Resources Initiative, 2008)

🌱 Agriculture is the world's #2 industrial source of greenhouse gasses

- Nitrogen fertilizer is the key driver
- Nitrogen converts to nitrous oxide in the soil
- Nitrous oxide is 300 times as potent as carbon dioxide

Greenpeace Agrees



Nitrous Oxide is a Potent Greenhouse Gas

Nitrous Oxide has 300 times the global warming potential of CO₂.

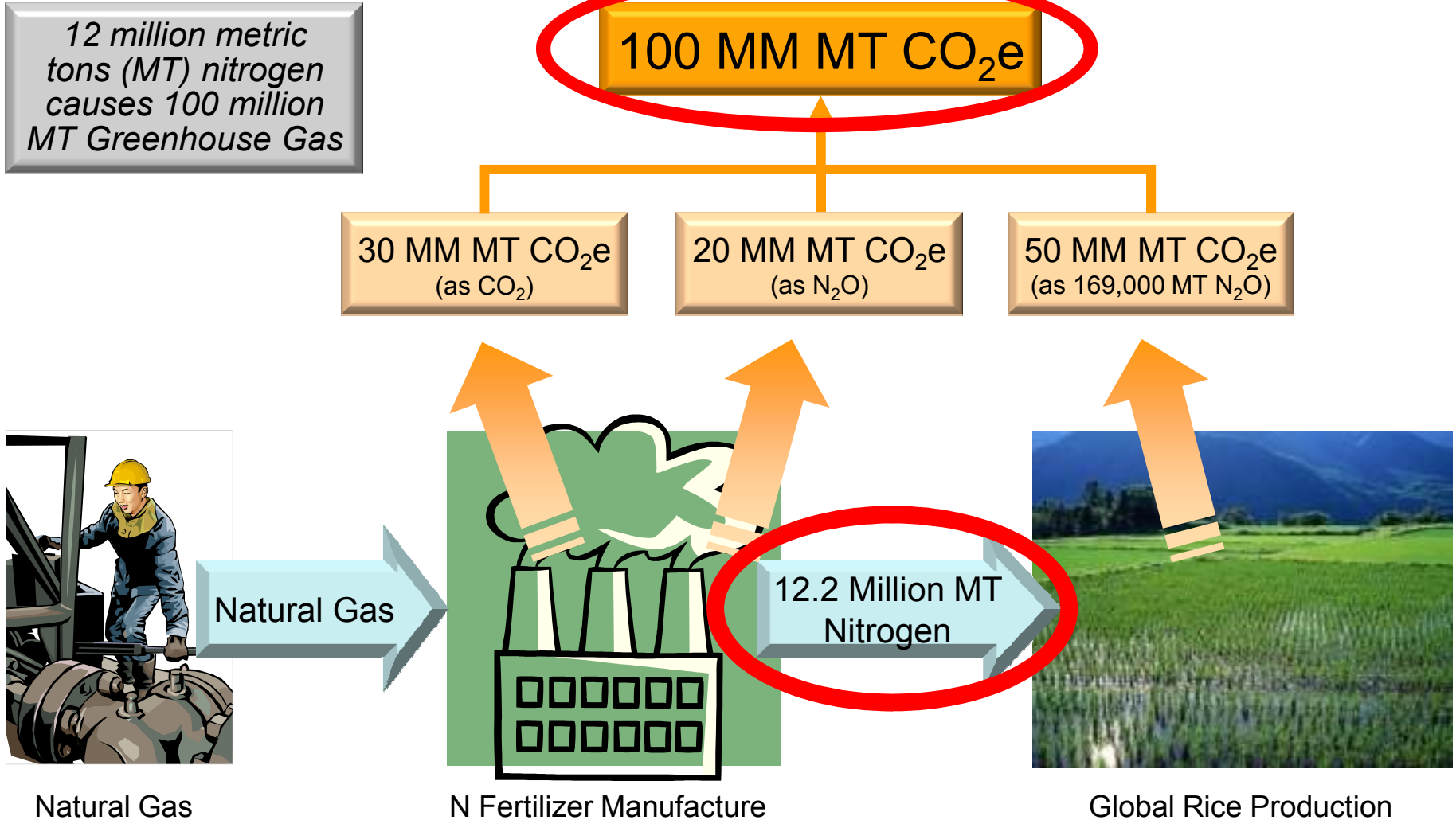
Table 8.1 Characteristics of Kyoto Greenhouse Gases

Despite the higher GWP of other greenhouse gases over a 100-year time horizon, carbon dioxide constitutes around three-quarters of the total GWP of emissions. This is because the vast majority of emissions, by weight, are carbon dioxide. HFCs and PFCs include many individual gases; the data shown are approximate ranges across these gases.

	Lifetime in the atmosphere (years)	100-year Global Warming Potential (GWP)	Percentage of 2000 emissions in CO ₂ e
Carbon dioxide	5-200	1	77%
Methane	10	23	14%
Nitrous Oxide	115	296	8%
Hydrofluorocarbons (HFCs)	1 – 250	10 – 12,000	0.5%
Perfluorocarbons (PFCs)	>2500	>5,500	0.2%
Sulphur Hexafluoride (SF ₆)	3,200	22,200	1%

Source: Ramaswamy et al. (2001)⁸ and emissions data from the WRI CAIT database⁹.

Example: Global Rice Production and Greenhouse Gas Emissions



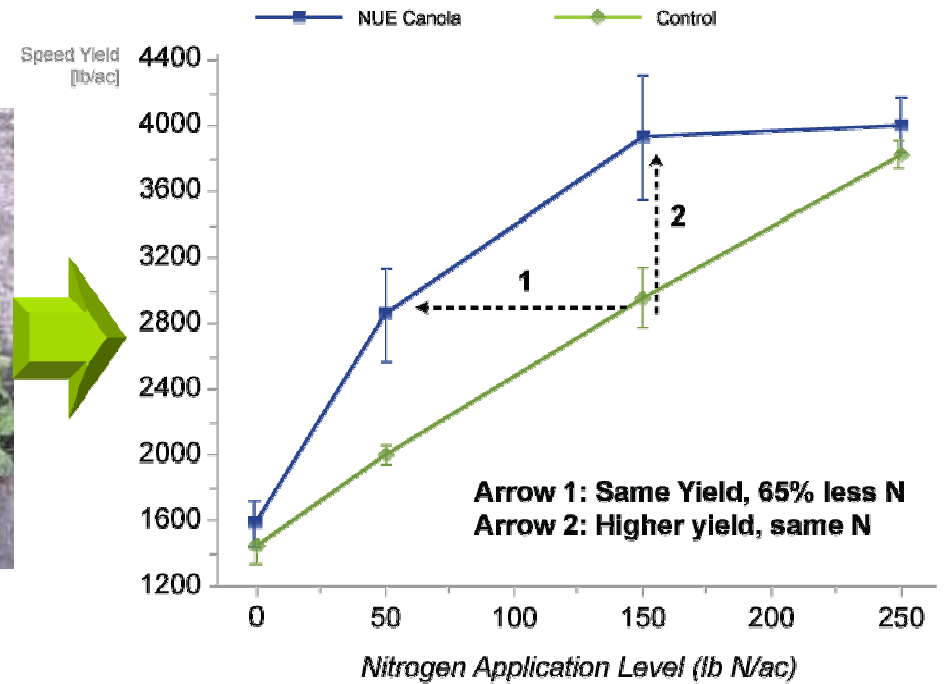


Arcadia's Nitrogen Use Efficiency Technology

- ▶ Technology: U of Alberta, Good lab
- ▶ Proof of concept: canola and rice
- ▶ Mode of action: stress-induced action of an amino transferase leads to more efficient remobilization of N in the plant
- ▶ Effect: increased biomass and grain yield under low N growth conditions
- ▶ Published: Muench et al (1994) Plant Mol Biol 24, 417-27
Shrawat et al (2008) Plant Biotech J 6, 722-32

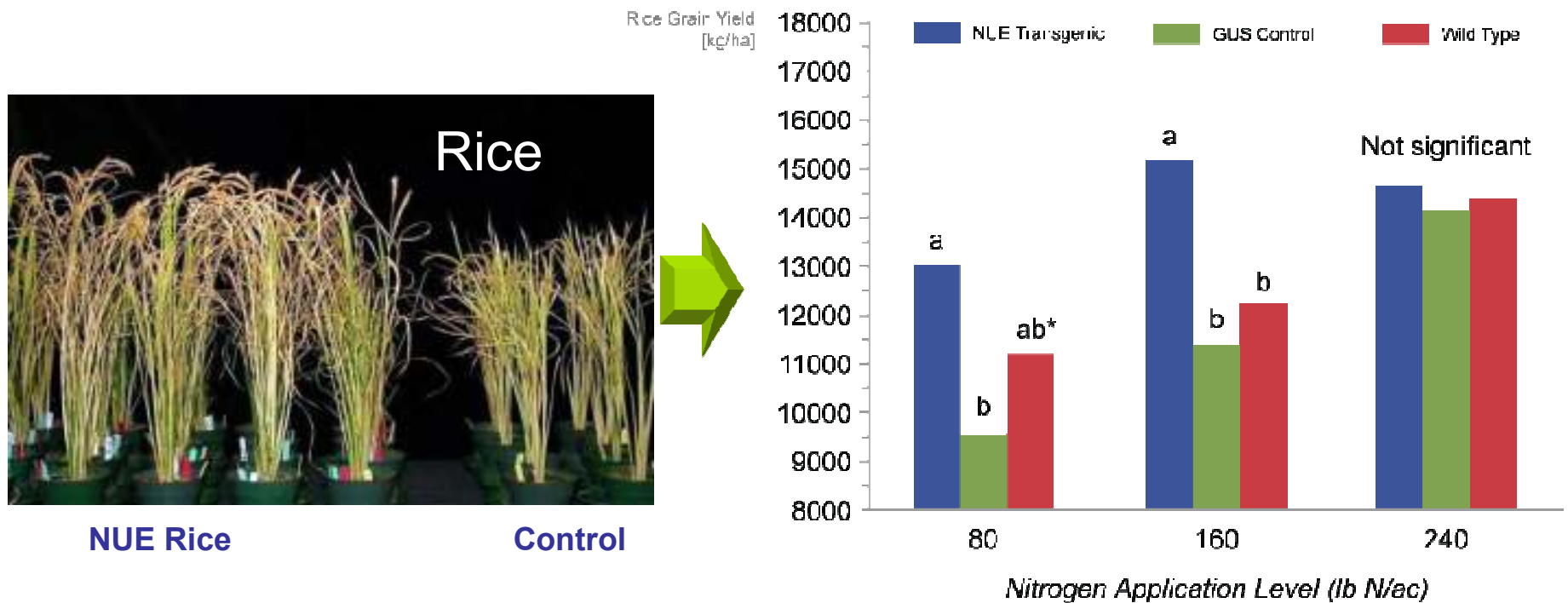
Nitrogen Use Efficiency (NUE) Technology

Increased Yield per Unit of Nitrogen



Nitrogen Use Efficiency Technology

Increased Yield per Unit of Nitrogen

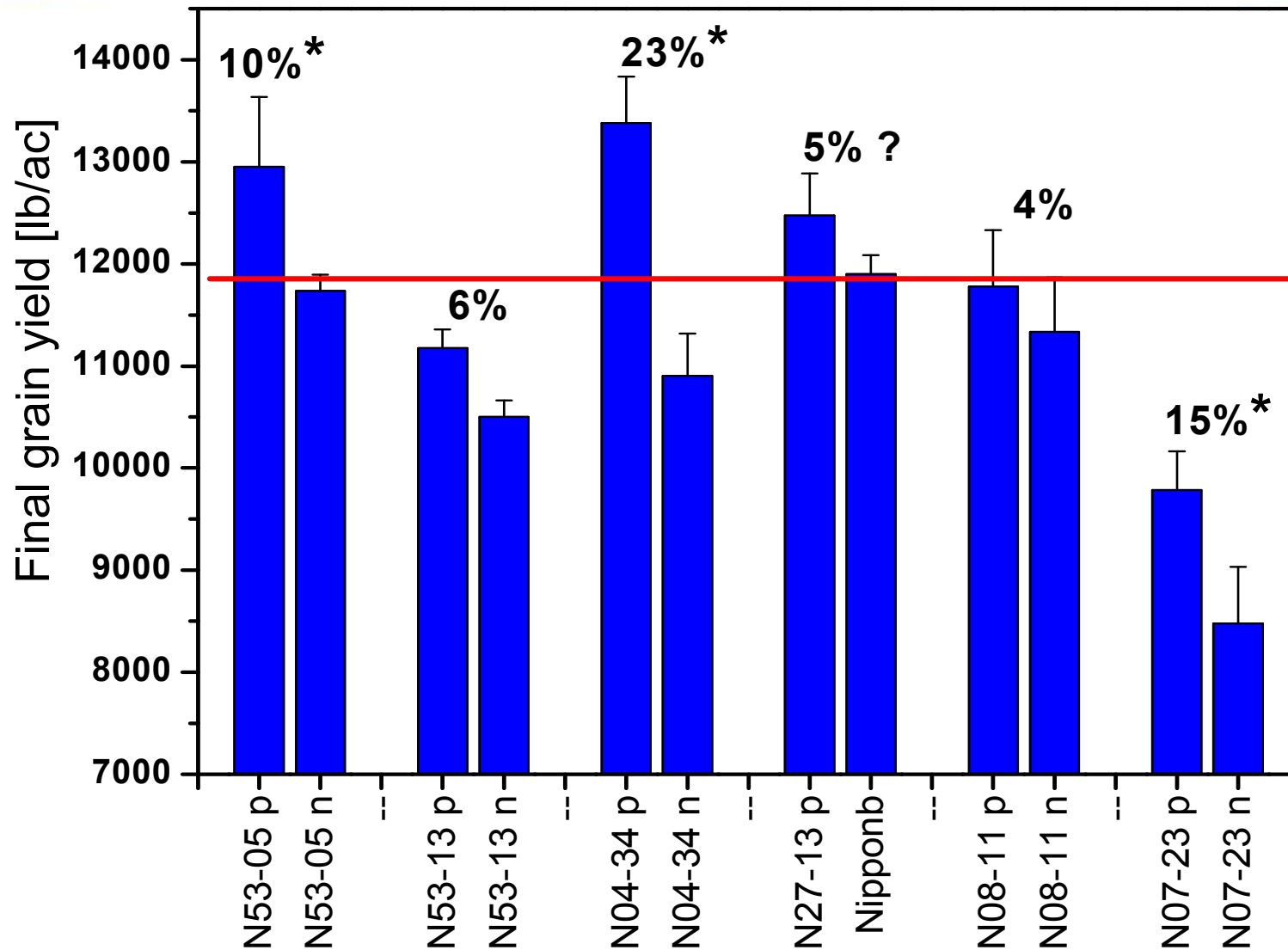


2009 NUE Rice Field Trial in California



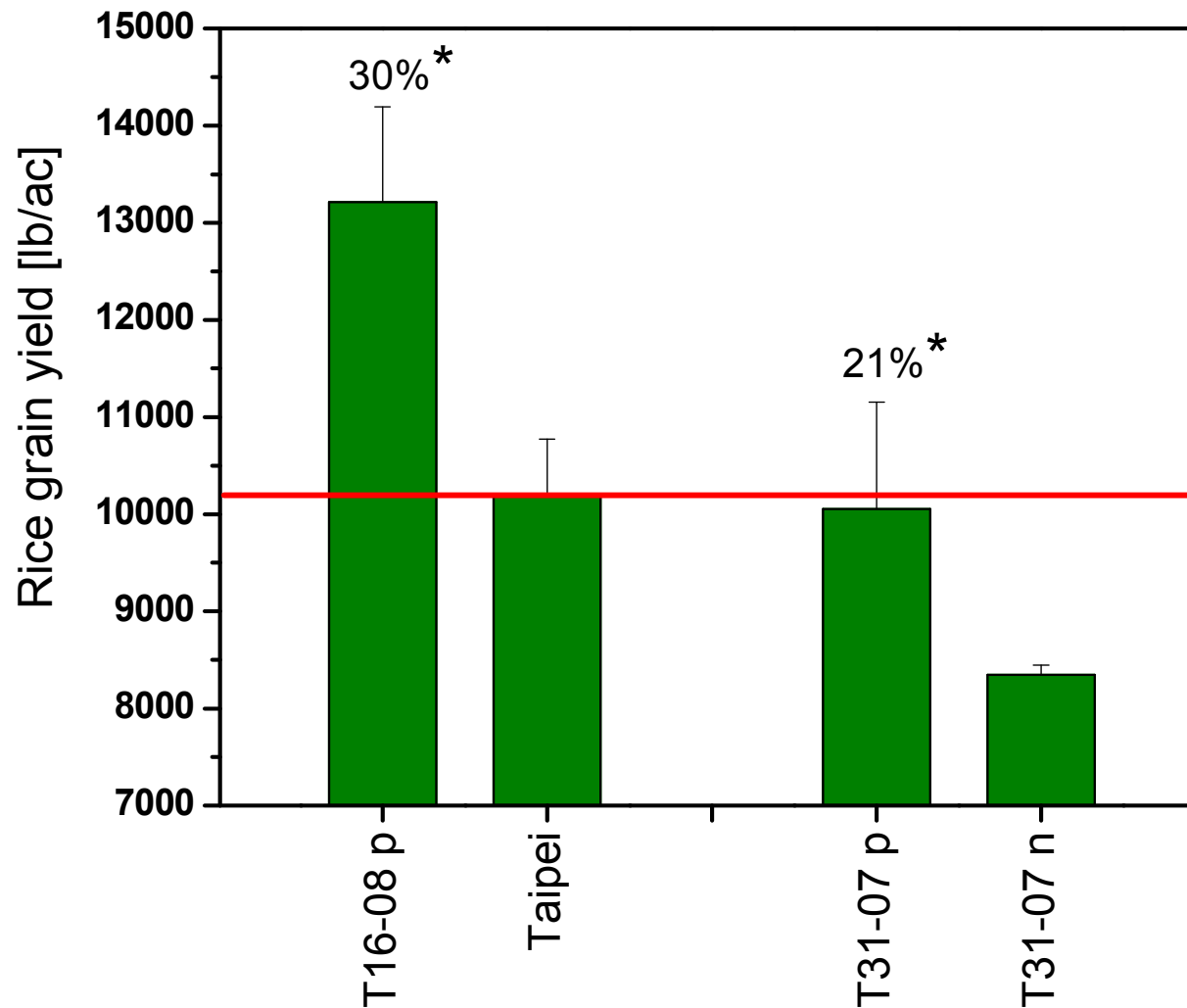
Nipponbare Events at 116 lbs N/ac in 2009

(Final grain yield with grain moisture adjusted @12%)



Taipei Events at 117 lbs N/ac in 2009

(Final grain yield with grain moisture adjusted @12%)



2010 NUE Rice Field Trial - Aerial View



2010 NUE Rice Field Trial – July 28

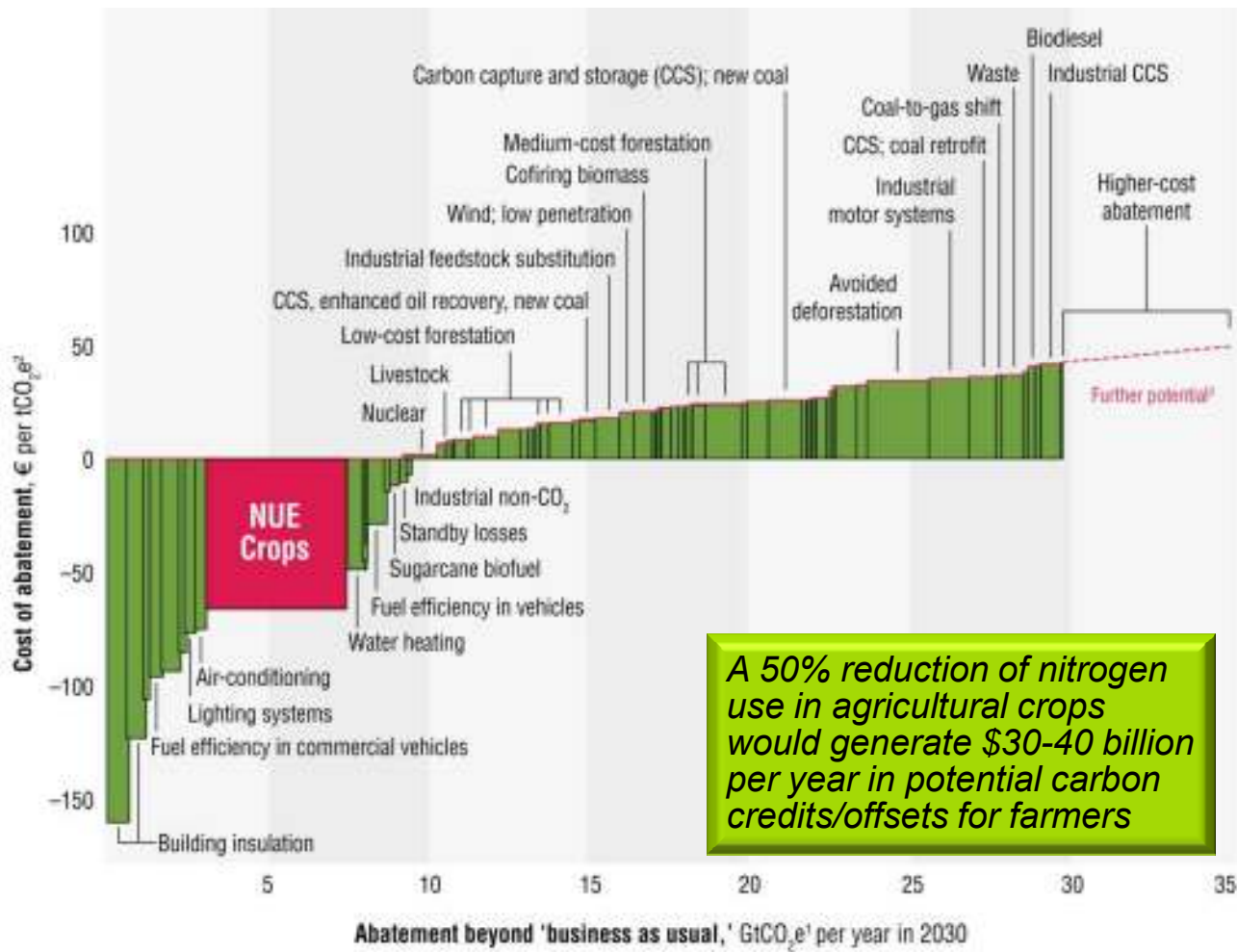




Finding New Business Opportunities with Sustainability in-mind

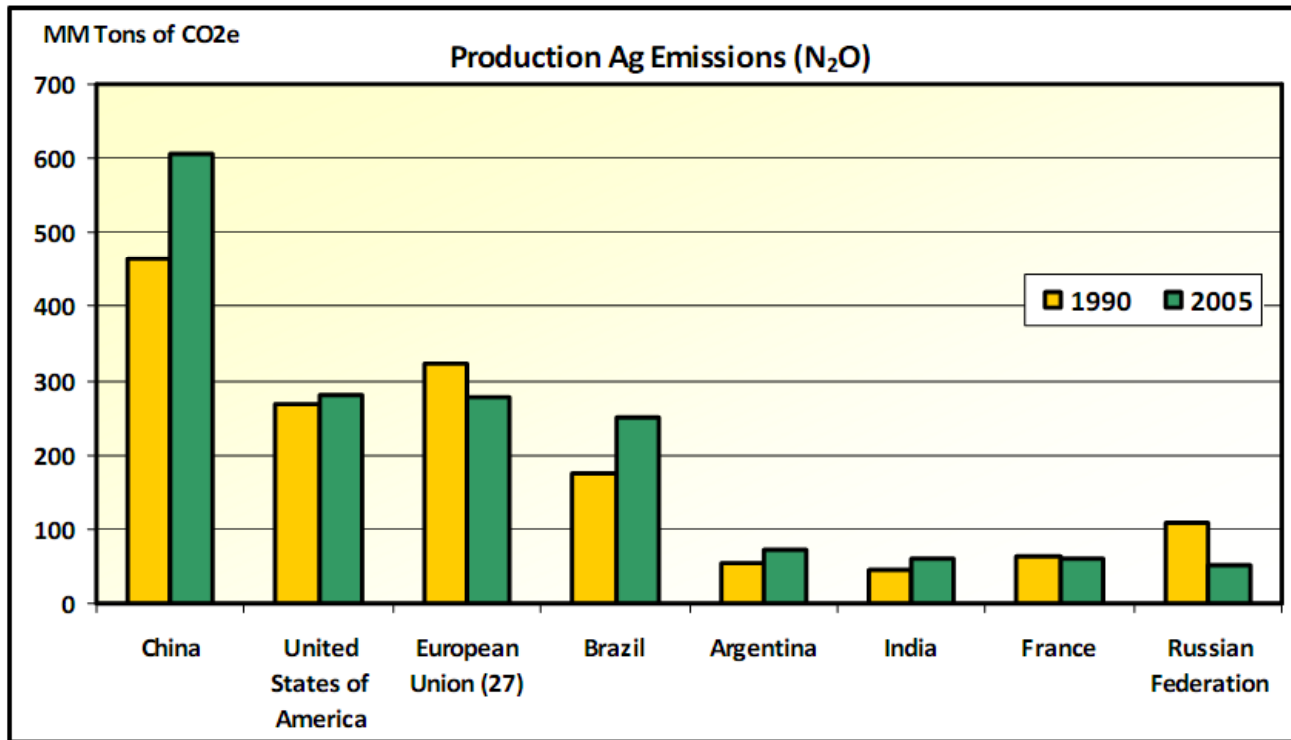
Carbon Reduction Opportunities

NUE Crops: Low Cost, High Volume GHG Reduction



N₂O emissions from Agricultural Production per geographic region

Agricultural N₂O Emissions (World Resources Institute)



Methodology Development N₂O Emissions Capture - China efforts (2007-2010)

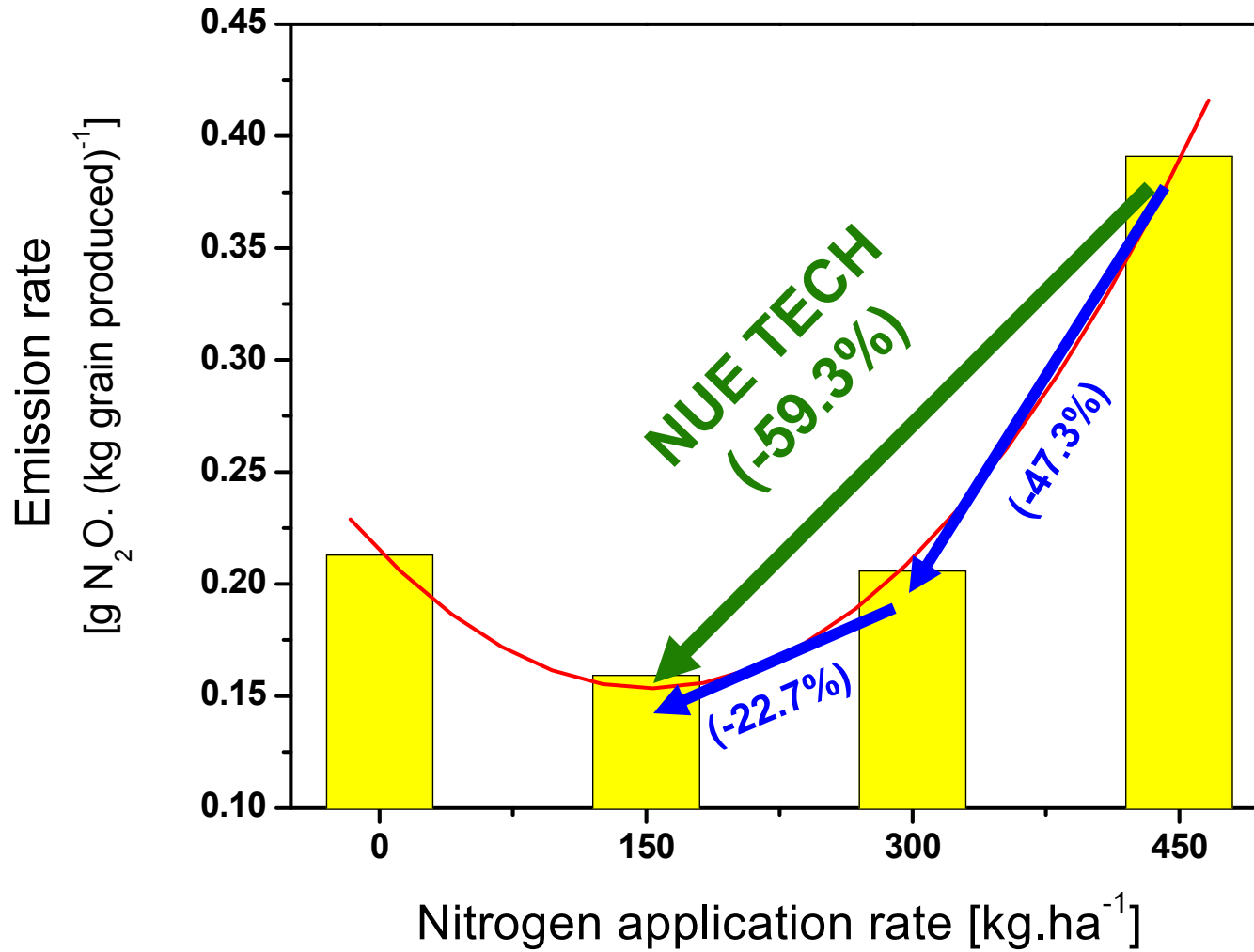
**Ningxia Hui (Islamic)
Autonomous Region**



Gas Monitoring throughout the Crop Cycle



China Rice GHG Emissions Data



Methodology Development N₂O Emissions Capture - India efforts (2010)

IRRI Karnal Platform
Western Indo-Gangetic Plains



IRRI Aduthurai Platform
Subtropical Southern India



Overall Goals of Rice Carbon Project

Establish basis of methodology to capture nitrous oxide (N₂O) emissions from agricultural field of crops such as rice

Development of New Methodology

- Field data collection by Arcadia, IRRI and the Ningxia Academy of Agriculture and Forestry Sciences (NAAFS),
- Develop documents necessary for submission of a new methodology to the UNFCCC/CDM (Clean Dev. Mechanism) Executive Board,
- Working with relevant CDM authorities and/or other experts within and outside China/India to achieve approval by Executive Board.

Establishment of Agricultural Carbon Credit and Trading System.

- The NAAFS/IRRI coordinates with the appropriate authorities in Ningxia/Haryana/Tamilnadu to establish an agricultural carbon credit and trading system within the regions,
- System is based upon methodologies approved by the UNFCCC/CDM Executive Board and conform to international standards.

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★★★★ \$1.50

◆◆◆◆ -0.2% NASDAQ 2787.37 ▲ 0.3% NIKKEI Closed (17065.04) DJ STOXX 50 3884.72 ▼ 0.5% 10-YR TREAS Closed (yield 4.640%) OIL \$79.02 ▼ \$2.20 GOLD \$732.80 ▼ \$8.50 EURO \$1.4042 YEN 117.41

POWER PLANT

In China, a Plan to Turn Rice Into Carbon Credits

Biotech Firm Pushes Using Less Fertilizer;

Steamed

The market for carbon credits is growing

Value of NUE Trait to Grower

- ④ Yield Increase: \$282 / acre
- ④ Fertilizer Savings: \$100 / acre
- ④ Carbon trade: \$23 / acre

- ④ Assumptions:
 - 20% improvement in yield
 - 25% N use reduction
 - N price of \$350/metric ton yield
 - Carbon price of \$10/metric ton of CO₂ equiv

Lowering of costs

- A carbon credit/offset system can be applied to agriculture, as for other industries
- A 50% reduction of nitrogen use in agricultural crops would generate \$30-40 billion per year in potential carbon credits for farmers
- A 50% reduction of nitrogen use in the top 6 crops would have the equivalent impact of eliminating all of the automobiles in the US, UK, and Germany
- The carbon credit effect of reducing costs can be achieved by using Nitrogen Use Efficient crops, like Arcadia's

Potential Sources of Biofuel Feedstock

**Non-food crops:
perennial grasses, trees**



**New use for current
non-food crops:
tobacco**



**Combined food/biofuel crops:
straw/stover from corn,
wheat, sweet sorghum**



Application into Sweet/forage Sorghum





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UCDAVIS



THANK
YOU