



## Welcoming the World's Ag Biotech Community September 12-15, 2010, Saskatoon, Canada



### ABIC 2010: Bridging Biology and Business

In 1996, Ag-West Bio created the first major international conference devoted to science and business development in agbiotech. The first **Agricultural Biotechnology International Conference (ABIC)** in 1996 in Saskatoon hosted 700 delegates from 29 countries. After four successful Canadian conferences, ABIC travelled the world: Australia, Ireland, Germany and Thailand have each hosted the conference.

**In 2010, the 10th ABIC returns to its birthplace: beautiful Saskatoon, Saskatchewan, Canada!**

ABIC 2010 features a stellar line-up of presenters in three streams: **Energy, Health and Sustainability**, with 66 expert speakers and four keynote presentations. ABIC 2010 also includes a tradeshow, an international poster competition and a public forum. A Gala and other networking events round out the social aspects of this premier conference.

Mark your calendars and register today!

**To date, 30 speakers have confirmed, including:**



**Jay Ingram**, Canadian author and broadcaster. He has been host of the television show *Daily Planet*, which airs on Discovery Channel Canada, since 1995. Ingram hosted the science program *Quirks and Quarks* on CBC Radio One from 1979 to 1991.

Ingram is the author of several bestselling books including *Talk, Talk, Talk: Decoding the Mysteries of Speech*, *The Science of Everyday Life*, *The Velocity of Honey: And More Science of Everyday Life* and *The Burning House: Unlocking the Mysteries of the Brain*, which won the 1995 Canadian Science Writers Book Award. Ingram's most recent popular science book is titled *Theatre of the Mind: Pulling Back the Curtain on Consciousness* published by Harper Collins in October 2005. Ingram has had a weekly science column for the *Toronto Star* since 1993.

Ingram earned a master's degree in microbiology from the University of Toronto. He has also been awarded honorary degrees from three different Canadian universities (Carleton, McGill and McMaster), and his books have been awarded three Canadian Science Writers' Awards.

For more about Jay Ingram and other confirmed ABIC 2010 speakers please visit the conference website: [www.abic.ca/abic2010](http://www.abic.ca/abic2010)

ABIC 2010 is hosted by **Ag-West Bio Inc.**, a leading catalyst for industry growth through regulatory support, industry information and aiding strategic alliances. A member based organization, Ag-West represents agricultural biotechnology, bioproducts and bioprocesses, and, natural health products and functional food sectors. Located in Saskatoon, Saskatchewan Canada, Ag-West welcomes you to the 10th ABIC conference. We look forward to seeing you in Saskatoon!



### Message from the ABIC Foundation

Through its various activities, the Foundation raises ABIC's international profile while fostering the ABIC standard of quality. The location for these international conferences has rotated every four years to make its presence known in all four corners of the globe, including developing nations.

#### A global challenge ...

Helping the developing world through agricultural biotechnology is a complex challenge. An all encompassing solution to this enormous challenge could only be achieved by the joint efforts of all those presently trying to find an answer. That's precisely ABIC's main focus: building a better world.

#### A unique focus...

At each of its international conferences held in the past decade, ABIC generated strategic alliances among key biotechnology organizations, governments, and those concerned with the developing world.

#### The ultimate vision...

ABIC has planned its future with a vision of "creating value in agriculture, food, health, energy, and bio-based industries for the benefit of human kind". ABIC Foundation's mission is dedicated to "linking the global science, business, government, and development communities to enable the application of sustainable agricultural biotechnologies for the good of all. Finding solutions means both developing economies and growing markets.

#### Today's challenge...

Climate change and global warming; health care crisis; energy security and alternatives; the need for ample, reliable supplies of fresh water ... finding better ways of feeding a growing global populace. [www.abic.ca](http://www.abic.ca)

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ABIC Foundation  
Managing Director

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SASKATOON  
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ABIC 2010 NEWS

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ABIC 2010 thanks the following organizations for their generous support

